Retail Tenant: Steep Rock Bouldering

Opening Date: August 2017

Building: Jerome L. Greene Science Center

Description: Steep Rock Bouldering is a New York City-based indoor climbing facility and retail shop selling outdoor recreational gear and accessories.

Link to website: https://www.srbnyc.com/
Retail Tenant: Dear Mama Coffee

Opening Date: March 2019

Building: Jerome L. Greene Science Center

Description: Dear Mama Coffee is a Harlem-based espresso, cocktail, wine bar and eatery serving breakfast, lunch and dinner.

Link to website: https://www.instagram.com/dearmamanye/
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COLUMBIA MANHATTANVILLE

Steep Rock Bouldering to Be First Retail Tenant at Columbia University’s New Manhattanville Campus

Columbia University announced today that Steep Rock Bouldering, a New York City-based indoor climbing facility, will be the first retail tenant at the University’s new Manhattanville campus, joining a Community Wellness Center, an interactive installation about brain research and an Education Lab as part of the civic and retail spaces that will define the street level experience of the campus.

December 02, 2016
The signing of Steep Rock Bouldering is consistent with the University’s long-standing approach to its retail tenants which favors local businesses that bring a variety of amenities and experiences to the diverse Columbia community, the wider local community and visitors.

“The addition of Steep Rock Bouldering to the Manhattanville campus in the Jerome L. Greene Science Center makes a physically and mentally demanding activity, that is currently available only in limited locations in the city, accessible to Columbia and Upper Manhattan,” said David M. Greenberg, executive vice president of Columbia University Facilities and Operations. “Steep Rock Bouldering was selected for its high-quality service, successful track record and community engagement.”

Columbia University and Steep Rock Bouldering anticipate partnering to pursue community initiatives at the Manhattanville location to extend the programming and make it more accessible to more people throughout the Columbia and local community. At its East Side location, Steep Rock Bouldering partners with physical education teachers at local public schools to bring classes to the facility, and children transitioning through a nearby homeless shelter in East Harlem have access to the facility, pro bono, two days a week.

Bouldering does not require harnesses or ropes and is a healthy, unique, and fun activity that demands mental concentration and analytical skills. “Climbing is both mentally and physically
demanding; the amount of energy and time that you dedicate to it is directly transferrable to your success,” said Sasha DiGiulian, a 2016 Columbia College graduate and world-champion climber.

“As a community, climbing is a tremendous activity for kids and adults alike to augment spatial awareness, problem solving and teamwork skills. I am incredibly excited to see the growth of climbing globally and to share my passion with as many people as possible.”

The Manhattanville bouldering facility will have a number of offerings, ranging from lessons to monthly memberships to community events. Day passes will be available to ages 13 and up on weekdays and ages 8 and up on weekends. The facility will also be open to community spectators during world-class bouldering competitions. Steep Rock Bouldering’s inaugural events will include an open house to give community members an opportunity to familiarize themselves with bouldering and the facility’s offerings.

Steep Rock Bouldering will occupy approximately 5,300 square feet on the ground floor and mezzanine levels in the southeast portion of the Jerome L. Greene Science Center. The Steep Rock Bouldering space will also include a retail shop selling outdoor recreational gear and accessories.

At street level, the buildings throughout Columbia’s new Manhattanville campus will be transparent in design, open to the public and programmed to engage the Columbia community and community-at-large. In addition to Steep Rock Bouldering, the street-level public spaces in the Jerome L. Greene Science Center include:

- A Community Wellness Center offering blood pressure and cholesterol screenings, as well as mental health and stroke prevention training, under the direction of Dr. Olajide A. Williams, chief of staff/chief medical officer of Neurology at Columbia University Medical Center and Dr. Sidney Hankerson, assistant professor of Clinical Psychiatry at Columbia University College of Physicians & Surgeons
- An Education Lab offering public programs on brain science for the community and K-12 schools, with hands-on activities that harness the Mortimer B. Zuckerman Mind Brain Behavior Institute’s research
- The Synapse, an interactive installation where the public can learn about the brain research being conducted in the building
- Two more retail locations, likely a coffee/grab-and-go type of establishment and a restaurant

In addition, the first open space to be completed on the new campus, the Small Square, will offer an informal, 10,000-square-foot outdoor plaza designed to engage the public and University community with seating areas and free Wi-Fi.

The largest building ever constructed by Columbia University, the Jerome L. Greene Science Center
provides 450,000 square feet of space for the neuroscience researchers of the Mortimer B. Zuckerman Mind Brain Behavior Institute. Established in 2012, the Zuckerman Institute is Columbia University’s comprehensive center for interdisciplinary and collaborative research in brain science.

Construction for Steep Rock Bouldering is currently underway, and the facility is anticipated to open in the first quarter of 2017.

Tags: Manhattanville  Facilities and Operations  Real Estate

News

September 14, 2018
Summer 2019 Capital Project Request Reminder
Tags: Summer Projects

September 13, 2018
Public Safety Helps Students Stay Secure

September 11, 2018
Summer 2018 Construction Update
Tags: Summer Projects  Planning and Capital Project Management  Campus Operations

September 10, 2018
Lower Campus Accessibility Ramp Installation
Tags: Planning and Capital Project Management  Accessibility Improvements

August 30, 2018
Dear Mama Coffee Opens at Columbia University’s New Manhattanville Campus

March 01, 2019
Dear Mama Coffee, a Harlem-based espresso, cocktail, wine bar and eatery, has opened a new location in the Jerome L. Greene Science Center at Columbia University’s new Manhattanville campus.

The location is opening as a café, offering its own coffee roasted locally in Red Hook, Brooklyn, along with espresso, cappuccino, and more favorites plus pastries and other light fare. Following the full kitchen installation (anticipated for late spring), a full menu will be available for breakfast, lunch, and dinner, complemented by a cocktail bar and music programming.

The opening marks the second venue of Dear Mama Coffee, joining the flagship East Harlem location, and is consistent with the University’s long-standing approach to its retail tenants, which favors local businesses that bring a variety of amenities and experiences to the diverse Columbia community, the wider local community and visitors.
Once the full kitchen installation is complete, and similar to its other Harlem location, Dear Mama Coffee Manhattanville will also feature weekly exhibitions and art installations, live music, and opportunities to partner with local institutions — all in keeping with Dear Mama Coffee’s mission to use hospitality to build community and nurture local culture.

Dear Mama Coffee is situated in the southwest corner of the Jerome L. Greene Science Center’s ground floor, with an entrance opening into the Small Square, facing the Lenfest Center for the Arts.

Initially, Dear Mama Coffee will be open 9 a.m. to 4 p.m. Monday through Friday. Hours will expand when the full kitchen installation is complete. Contact Dear Mama Coffee via Instagram (@DearMamaNYC), Facebook (@DearMamaNYC), and e-mail (info@dearmamacoffee.com).

Tags: Manhattanville Retail
News

August 26, 2019
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Tags: Columbia Health

August 23, 2019
SNACK Tours Manhattanville Campus
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August 21, 2019
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Tags: inFO

August 19, 2019
Columbia Employees Help Beautify Local School Community Garden
Tags: Construction Business Initiatives Columbia Residential

August 16, 2019
Blue Bottle Coffee Coming to Morningside Heights
Tags: Real Estate Morningside Heights Retail
New Specialty Coffee Bar and Eatery Joins Ground-Floor Retail Lineup on Campus

Wednesday, December 13, 2017

Dear Mama Coffee, a Harlem-based espresso, cocktail, wine bar and eatery, has signed a lease in the Jerome L. Greene Science Center at Columbia University’s new Manhattanville campus, joining Steep Rock Bouldering, a Community Wellness Center, an interactive installation about brain research and an Education Lab as part of the civic and retail spaces that define the street-level experience of the campus.

The signing establishes the second outpost of Dear Mama Coffee, joining the flagship East Harlem location, and is consistent with the University’s long-standing approach to its retail tenants, which favors local businesses that bring a variety of amenities and experiences to the

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Harlem Buzzer
night establishment that will add more activity and services to the new campus and community," said David M. Greenberg, executive vice president of Columbia University Facilities and Operations. “With art exhibitions, music, events, community fundraisers and more, Dear Mama Coffee will be a place of engagement and a true neighborhood venue.”

At the new location at Columbia's campus in West Harlem, Dear Mama Coffee will offer seasonal menus serving breakfast, lunch, and dinner along with its own coffee roasted locally in Red Hook, Brooklyn; premium teas imported and blended in-house; fresh-baked pastries made onsite; and specialty cocktails and wine. From a programming standpoint, the store will be open early morning into the evening.

Similar to its other Harlem location, Dear Mama Coffee in West Harlem will also feature weekly exhibitions and art installations, live music, and opportunities to partner with local institutions – all in keeping with Dear Mama Coffee’s mission to use hospitality to build community and nurture local culture.

“Dear Mama Coffee serves as a gathering spot for the local
inspire one another, discuss the issues of the day, admire local art and share music. The large space in Manhattanville will allow for a wide variety of events, including listening parties for local artists introducing new albums, fundraisers for causes important to the community, open mic nights for musicians and poets, book readings and much more.”

Sharaga, a native New Yorker from the Bronx, leads an ownership and management team with strong local roots. Sharaga’s other business partners are childhood friends of his from the Bronx, and management-level personnel – from the chief operating officer to the beverage director, executive sous chef and many others – all hail from Harlem, Washington Heights, the Bronx, or other parts of New York City.

Sharaga is focused on hiring and developing staff from the local community – the closer to the store, the better, says Sharaga. “Coming from my own experience growing up far from Manhattan’s business centers, I know how hard it is in this city to find a job close to home and avoid the endless commute. Hiring local is a positive for local community members who want to work close to home.”
Jerome L. Greene Science Center.
Winick Realty Group represented both the tenant and owner in the retail lease transaction, with Cary Fabrikant and Yoel Gorjian representing Dear Mama Coffee, and Kenneth Hochhauser and Kelly Gedinsky representing Columbia.

The signing of Dear Mama Coffee coincides with Steep Rock Bouldering rolling out its full service offerings. Steep Rock West, as the bouldering location on the Manhattanville campus is known, had a soft introduction in late spring, opening its space to existing members of its East Harlem location. Steep Rock West has recently launched its full offerings, ranging from lessons and monthly memberships to community events and day passes.

Steep Rock West's bright and modern space welcomes climbers of all abilities and backgrounds, with problems spanning beginner to advanced levels. In addition to the main climbing area with its prominent arch feature, the facility also features a mezzanine climbing area and a designated fitness and training area.

Steep Rock West offers a substantial amount of discounted pricing.
which includes access to its original location in East Harlem.

At street level, the buildings throughout Columbia's new Manhattanville campus will be transparent in design, open to the public and programmed to engage the Columbia community and community-at-large. In addition to Dear Mama Coffee and Steep Rock Bouldering, the street-level public spaces in the Jerome L. Greene Science Center include:

- A **Community Wellness Center** offering blood pressure and cholesterol screenings, as well as mental health and stroke prevention training, under the direction of Dr. Olajide A. Williams, chief of staff/chief medical officer of Neurology at Columbia University Medical Center and Dr. Sidney Hankerson, assistant professor of Clinical Psychiatry at Columbia University College of Physicians & Surgeons
- An **Education Lab** offering **public programs on brain science** for the community and K-12 schools, with hands-on activities that harness the Mortimer B. Zuckerman Mind Brain Behavior Institute’s research
- The **Brain Index**, an interactive installation located in the building’s
completed on the new campus, the Small Square, offers an informal, 10,000-square-foot outdoor plaza designed to engage the public and University community with seating areas and free Wi-Fi. Dear Mama Coffee's entrance opens into the Small Square on the west side of the building, also facing the Lenfest Center for the Arts.

The largest academic building ever constructed by Columbia University, the Jerome L. Greene Science Center provides 450,000 square feet of space for the neuroscience researchers of the Mortimer B. Zuckerman Mind Brain Behavior Institute. Established in 2012, the Zuckerman Institute is Columbia University's comprehensive center for interdisciplinary and collaborative research in brain science.

Design and construction for Dear Mama Coffee is currently underway, with opening anticipated in the fall of 2018.